

Safeway Coupon Acceptance Policy

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Source: Safeway Coupon Policy Online

<http://www.safeway.com/ifl/grocery/Coupons-Policy>



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Effective September 2008, all Safeway owned stores accept legitimate, printable manufacturer's and in-store coupons ("Printable Coupons") pursuant to this policy. We recently engaged Coupons, Inc. to offer Printable Coupons on www.safeway.com and the websites of other Safeway owned companies. Help us make your shopping experience a pleasant one and prevent the abuse of this program by keeping in mind the following rules applicable to Printable Coupons.

We can only accept Printable Coupons if they scan properly at the register. Printable Coupons are delivered using special software, designed to print a properly rendered barcode and limit the number printed.

It is not an industry practice and we will not accept Printable Coupons for "FREE product" (i.e., no purchase required). Buy-one-get-one-free coupons and other varieties that have a purchase requirement are acceptable.

We will not accept Printable Coupons for more than 50% of a product's value. For example, a \$2 off coupon will be acceptable for a product that sells for \$5 or more, but a \$2 off Printable Coupon for a product that sells for \$2.25 will not be accepted. If there are exceptions, we are usually provided an advance notice by the applicable manufacturer upon which we will pass the appropriate savings, if any, onto you.

Printable Coupons will be rejected if they appear to be distorted or blurry, or are altered in any way or copied. You should always print them directly from the website or email that is offering it. Printable Coupons will never appear on your computer screen or sent as a graphic, PDF or Word document.

Printable Coupons are non-transferable, and should not be copied, scanned, sold, traded, or otherwise distributed to others. They have unique serial numbers printed on them and follow an industry-standard format.

For more information about using Printable Coupons and to check for validity please visit the Coupon Resource Center online at www.printcoupons.com.

