

## Kroger Coupon Acceptance Policy

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Source: Store Website

[http://print.coupons.com/Couponweb/Partners/Kroger/Smiths/SmithsCouponAcceptance](http://print.coupons.com/Couponweb/Partners/Kroger/Smiths/SmithsCouponAcceptance.html) .html



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Effective November 2007, all Kroger divisions accept industry-standard, secure print-at-home coupons. We recently partnered with Coupons Inc., the industry leader in print-at-home coupons, to offer print-at-home coupons on Kroger.com and all of our store banner websites. You may also find coupons on brand websites and legitimate coupon websites like Coupons.com. Help us make your shopping experience a pleasant one by keeping in mind these simple rules for using Print-At-Home coupons.

**We can only accept print-at-home coupons if they scan properly at checkout.** Legitimate printable coupons are delivered using special software designed to print a properly rendered barcode on the coupon and limit the number of coupons printed.

**We will generally not accept "FREE product" (no purchase required) print-at-home coupons.** It is currently an industry practice not to produce print-at-home manufacturer's coupons for free product. Buy-one-get-one-free coupons and other values that have a purchase requirement are acceptable.

**We will usually not accept coupons for more than about 75% of a product's value.** For example, a \$2 off coupon will be acceptable for a product that normally sells for \$5 or more, but a \$2 off printable coupon for a product that sells for \$2.25 is unlikely to be legitimate. If there are exceptions, we are usually provided advance notice by the manufacturer.

**Coupons will be rejected if they appear distorted or blurry, altered in any way, or are obvious duplicates.** You should always print the coupon yourself directly from the website or email that is offering it. Only then can you ensure you are printing a legitimate coupon. The coupon will never appear on your computer screen. A legitimate coupon is never sent as a graphic or PDF or sent in a Word document.

Print-at-home coupons should never be copied, sold, or traded. They should not be photocopied or scanned and distributed to others. They have **unique serial numbers** printed on them and follow an **industry-standard format**. Coupons are never sold and you should not pay for someone's "time to clip" or other service fee.

For more information about using print-at-home coupons and to check coupons for validity please visit the Coupon Resource Center online at [www.printcoupons.com](http://www.printcoupons.com).



*The typical format for print-at-home coupons accepted at Kroger stores.*